

Speaker's Intellectual Property Worksheet

Industry

Speaking Topic

Event/Audience

1. Proposals

A
B
C

2. Speech Descriptions

A
B
C

3. Emails/letters/memos

A
B
C

4. Interviews with you (audio recordings/transcript)

A
B
C

5. Teleclasses (audio recordings/transcripts)

A
B
C

6. Speaking notes

A
B
C

7. Speaking audios/transcripts

A
B
C

8. Seminars/Webinars/Webcasts

A
B
C

9. Client Questionnaires

A
B
C

10. Workbooks/Handouts/Powerpoints

A
B
C

11. Articles in professional journals

A
B
C

12. Articles on your web site

A
B
C

13. Blogs/Podcasts/Internet Radio

A
B
C

14. Humor

A
B
C

15. Special reports/White Papers

A
B
C

16. Idea files

A
B
C

17. Brainstorming

A
B
C

18. Openings/Closings

A
B
C