

SAMPLE LETTER TO BLOGGER (from the speaker)

Dear

I am a big fan of your “Create Your Best Life” blog and I especially enjoyed your recent post on why New Years’ resolutions don’t work. I am just launching a new audio series that I think you would enjoy. It might add some fuel to the fire of the message you send out to your audience about having confidence in yourself and practical ways to do that.

The 2-CD audio is called Being Fabulous Every Day and connects with the audience around 5 strategies to thrive. I am introducing it with a virtual product launch and would love to be interviewed on your radio show or have the series mentioned on your blog sometime during the month of April, if that is possible, to coordinate with the many other activities to celebrate the launch that month. I would love to offer your listeners/readers a free teleclass for 5 weeks that cover the 5 strategies.

I would be happy to send you an MP3 of the product and talk to you about this by phone. My website currently has a link to your blog since I think it is one of the best out there in terms of quality content to women who need your message.

Thanks for your time and consideration.

Sincerely,

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