

SAMPLE THANK YOU/TESTIMONIAL REQUEST LETTER (from the speaker)

Dear

I wanted to take a moment to tell you how much I've truly enjoyed getting to know you and your work over the past few months as we put together the panel for the conference.

I thought of you and our discussions about virtual product launches and thought you might enjoy the article (attached). They take a lot of time and preparation, but I've found they lead to other collaborative opportunities that have all been worthwhile.

Because marketing is a big part of my business as I know it is yours, I would be honored if you would consider providing an endorsement on LinkedIn that I could also add to my website about our work together.

Here is the link to do that: I'd be happy to do the same for you.

Again, it was a pleasure to work with you and I look forward to our next steps!

Sincerely,

Susan Jones
susan@SusanJonesSpeaks.com
www.SusanJonesSpeaks.com
XXX-906-0978
FAX: XXX-496-2728