

AUTHOR PROSPECT INTERVIEW

Name of Author	Email
Phone(s)	Website
City, State, Time Zone	
Referral Source	

Ask **AUTHORS** these questions:

1. How many books or other products do you have? (title, year published, number of pages, publisher)

2. Are you working on anything new now? (topic/working title, expected publication date)

3. Are you looking for specific marketing help right now or a more long-term strategy?
(Amazon page help, social networking, virtual book tour, media kit)

Ask **ASPIRING AUTHORS** these questions:

1. Where are you in the book development process?

2. When would you like your book to come out – any specific deadlines you are trying to meet?

3. Do you know if you want to self publish or are are looking to find a larger publisher?

4. Do you have a budget for getting published and marketing your book?

5. Do you like speaking? Have you done any blogging, social media or articles?

6. What specifically, are you hoping I can help you with? (coordinating the whole publishing process, organizing your source material, submitting a book proposal to a publisher, book marketing)

Follow Up Notes

Promised to send to the author/aspiring author