

Welcome to...

How to

# Get the ISBN (International Standard Book Number)

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## International Standard Book Number



- Blocks of 1, 10, 100, or 10,000
- About \$270 for a block of 10 in the US
- Free in Canada and India and some other countries

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## Where to Obtain an ISBN Block

### ISBN International

There are many ISBN agencies responsible for assigning ISBNs and determining the cost to publishers. To find the ISBN agency web site for your country, do a Google search on ISBN agency, your country.

- US [isbn.org](http://isbn.org)
- Canada [www.collectionscanada.gc.ca](http://www.collectionscanada.gc.ca) (ISBNs are free to publish in Canada)
- UK [www.isbn.nl/en/ISBNdata.co.uk](http://www.isbn.nl/en/ISBNdata.co.uk)
- Australia [www.thorpe.com.au/isbn](http://www.thorpe.com.au/isbn)

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## Meaning of the ISBN

978-1-59852-001-9



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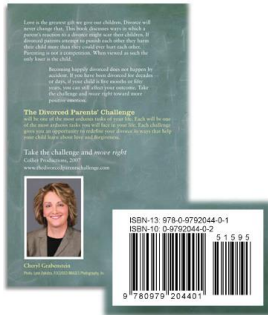
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## When You Need a New ISBN



- New ISBN for**
- Each edition
  - If the book title changes
  - Each new product
    - eBooks
    - DVD/CD

- NO New ISBN for**
- Reprinting
  - Change in the price

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## ISBN Log

R. R. Bowker - US ISBN Agency  
ISBN Log Book

| ISBN-13           | ISBN-10       | Title                                  | Pub Date |
|-------------------|---------------|--|----------|
| 978-0-9796485-8-6 | 0-9796485-8-4 | Publishing Encyclopedia .....          |          |
| 978-0-9796485-1-3 | 0-9796485-1-2 | From Proposal to Contract.....         |          |
| 978-0-9796485-2-0 | 0-9796485-2-0 | Self Publish with Confidence.....      |          |
| 978-0-9796485-3-7 | 0-9796485-3-9 | Building a Nonfiction Best Seller...   |          |
| 978-0-9796485-4-4 | 0-9796485-4-7 | AuthorSwartz.....                      |          |
| 978-0-9796485-5-1 | 0-9796485-5-5 | Eight Hours to a Winning Book Proposal |          |
| 978-0-9796485-6-8 | 0-9796485-6-3 | Self Pub                               |          |
| 978-0-9796485-7-5 | 0-9796485-7-1 | Nonfiction                             |          |
| 978-0-9796485-8-2 | 0-9796485-8-X | .....                                  |          |
| 978-0-9796485-9-9 | 0-9796485-9-8 | .....                                  |          |

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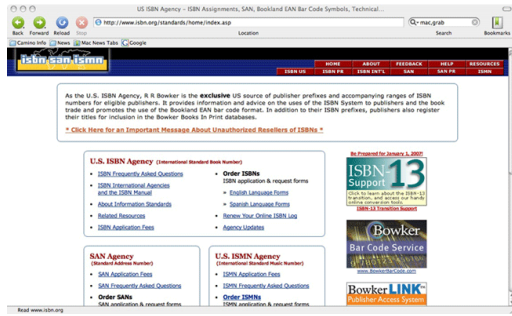
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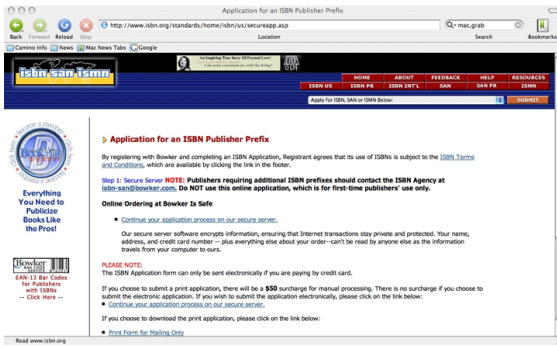
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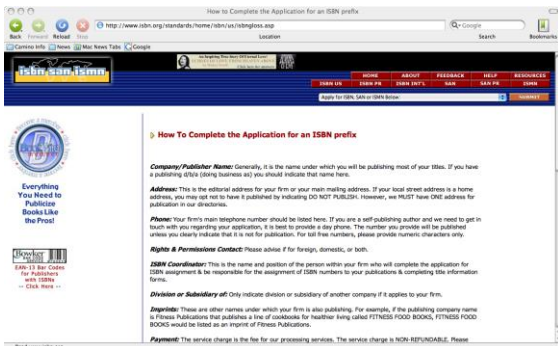
# ISBN Application Process



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## ISBN Conversion

| ISBN-13           | ISBN-10       |
|-------------------|---------------|
| 978-0-9796405-0-6 | 0-9796405-0-4 |
| 978-0-9796405-1-3 | 0-9796405-1-2 |
| 978-0-9796405-2-0 | 0-9796405-2-0 |
| 978-0-9796405-3-7 | 0-9796405-3-9 |
| 978-0-9796405-4-4 | 0-9796405-4-7 |
| 978-0-9796405-5-1 | 0-9796405-5-5 |
| 978-0-9796405-6-8 | 0-9796405-6-3 |
| 978-0-9796405-7-5 | 0-9796405-7-1 |
| 978-0-9796405-8-2 | 0-9796405-8-X |
| 978-0-9796405-9-9 | 0-9796405-9-8 |

### ISBN Conversion Old 10-digit ISBN to New 13-digit ISBN

<http://www.isbn.org/converterpub.asp>

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## Thanks for Watching and Listening!

You just completed the slidecast in red below.

- 2-1 Coordinate the Self Publishing Process
- 2-2 Coordinate Testimonial Requests
- 2-3 Prepare the Information to Create the Book Cover
- 2-4 Get the ISBN
- 2-5 Get the Bar Code for the Back Cover
- 2-6 Prepare the Information to Create the Book Interior
- 2-7 Get the Library Cataloguing Information
- 2-8 Create an eBook
- 2-9 Find the Right Printer and Get the Book Printed
- 2-10a Work with Lightning Source - Part 1
- 2-10b Work with Lightning Source - Part 2
- 2-11 Work with a POD Publisher
- 2-12 Review the Proof Copy
- 2-13 Find Book Distribution for Retail Sales
- 2-14 Get the Copyright Registered