

Welcome to...

How to Create an eBook

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What is an eBook?



- Electronic Delivery
- No waiting to begin reading
- No print, inventory or shipping costs to author/publisher

2

eBook Readers



- Amazon Kindle
- Sony Reader
- Apple iPad
- Cybook Opus
- Barnes & Noble Nook

3

Book Numbers



- Individual ISBN for the eBook Format
- No Library Cataloguing Information Needed
- No Bar Code
- Retail Pricing

7

Lightning Source

QuickTime™ and a decompressor are needed to see this picture.

Offers eBook Conversion:

- Adobe Acrobat ebook Reader
- Microsoft Reader
- Palm

Distribution through:

- Powells.com
- Ebookmall.com
- Diesel-ebooks.com
- Fictionwise.com
- Booksonboard.com

8

PublishGreen.com



Conversion to:

- Kindle
- Nook
- Sony
- iPhone/iPad

Distribution - 25 channels

9

Kindle Digital Platform

Amazon Digital Text Platform

Quick Start Guide

Introduction
This step-by-step guide will show you how to go from start to finish publishing material with Amazon DTP. If you need additional help, visit the DTP Support Forum at <http://forums.amazon.com/dtpforum>.

Account Setup
The first thing you need is a DTP account. If you're an Amazon.com login already, simply use that. If you've never used Amazon before, create a new DTP account at <http://www.amazon.com/dtpforum>. To make sure you get paid when customers buy your content, you have to configure your account details in the My Account tab on the DTP Dashboard once you've logged in.

Your Content
Here's how you can publish your content. We will go through publishing a book right now to illustrate the process.

After logging on to DTP, go to [My Stuff](#).



Then click the **Add New Book** button.

- Free Conversion into Kindle only
- Sell through Amazon.com only

10


eBook Pricing/Royalties



The screenshot shows the Amazon.com Kindle Books section. It features a header with navigation links like 'Kindle Store', 'Kindle Books', 'Magazines', 'Audiobooks', and 'Discoveries'. Below the header, there's a promotional banner for 'New York Times® Best Sellers and New Releases from \$9.99'. Several book covers are displayed with their respective list and Kindle prices. For example, 'The Girl on the Train' is listed at \$28.95 and \$9.99 on Kindle. 'The Seven Husbands of Evelyn Hugo' is listed at \$14.99 and \$9.99 on Kindle. 'The Girl on the Train' is also listed at \$22.99 and \$9.99 on Kindle. 'The Seven Husbands of Evelyn Hugo' is listed at \$14.99 and \$9.99 on Kindle. 'The Girl on the Train' is listed at \$22.99 and \$9.99 on Kindle.

11

eBook Distribution



The screenshot shows the Barnes & Noble website. It features a navigation bar with links for 'BARNES & NOBLE', 'My B&N', 'B&N Studio', 'B&N Review', 'Book Clubs', and 'Stores & Events'. Below the navigation bar, there's a search bar and a 'Just Announced: New Stephanie Meyer Novella! > Pre-Order Now' banner. The main content area is titled 'Browse eBooks by Subject, Collection, and More' and lists various categories such as Fiction, Non-Fiction, Science & Kids, and New & Noteworthy. Each category has a list of sub-categories and book titles.

12

Thanks for Watching and Listening!

You just completed the slidecast in red below.

- 2-1 Coordinate the Self Publishing Process
- 2-2 Coordinate Testimonial Requests
- 2-3 Prepare the Information to Create the Book Cover
- 2-4 Get the ISBN
- 2-5 Get the Bar Code for the Back Cover
- 2-6 Prepare the Information to Create the Book Interior
- 2-7 Get the Library Cataloguing Information
- 2-8 Create an eBook
- 2-9 Find the Right Printer and Get the Book Printed
- 2-10a Work with Lightning Source - Part 1
- 2-10b Work with Lightning Source - Part 2
- 2-11 Work with a POD Publisher
- 2-12 Review the Proof Copy
- 2-13 Find Book Distribution for Retail Sales
- 2-14 Get the Copyright Registered

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